NIL MLADIN

UX/UI Designer

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PROFESSIONAL SUMMARY

I'm Nil, a certified UX/UI Designer with a keen eye for **aesthetics** and structure, influenced by a deep background in the arts. Growing up in an artistic environment, I developed a strong sense of composition and visual storytelling, which I now apply to crafting intuitive and visually compelling digital experiences that enhance user engagement.

SELECTED WORKS

Spotify Classique – Web-responsive Spotify designed for classical music enthusiasts.

DreamSaver – Web-responsive fintech app for controlling expenses, saving for big goals, and accessing global market insights.

Carbon Rebalance - Logo & Brand Identity - Designed a logo symbolizing the transition from pollution to a cleaner environment. Two overlapping circles represent atmospheric states, with a green leaf at the center, highlighting Carbon Rebalance's role in sustainability.

Concert Posters Collection - A collection of concert posters designed for various artists and events. Each design blends visual aesthetics with the musical atmosphere, using composition, typography, and colors to convey the identity of each recital.

SOFT & UX/UI SKILLS

Creativity | Problem Solving | Empathy | Communication | Adaptability | Curiosity | Attention to Detail | User Flow & Journey Mapping Competitive Analysis | Responsive Design | User Research | Design Thinking | Sketching Wireframing | Usability Testing | Prototyping | Information Architecture | UX Audit

Tools

Figma | Optimal Workshop | Usability Hub | WIX | Cup Cut | Motion Array | Photoshop | Canva

WORK EXPERIENCE

UX/UI & Visual Designer

Carbon Rebalance | 2024 - Present

Sole designer for a sustainability-focused startup, overseeing branding, UX/UI, logo design, and marketing materials. Created a consistent digital presence, ensuring clarity and engagement across platforms.

Freelance UX/UI & Visual Designer

2023 - Present

Worked with clients on Upwork and independent projects, designing logos, branding, UX/UI, social media assets, and concert posters. Developed visual identities for businesses and musicians, enhancing engagement through aesthetic and functional design.

EDUCATION & PROFESSIONAL DEVELOPMENT

UI for UX Designers

November 2023 - January 2024

CareerFoundry

UX Design

February 2023 - January 2024

CareerFoundry

Intro to UX Design

February 2023 - April 2023

CareerFoundry

UX Immersion

April 2023 - November 2023

CareerFoundry

Bachelor of Music - Piano

September 2018 - June 2022

Royal Academy of Music (London)

Licentiate of the Royal Academy of Music in the Teachings of Piano

September 2021 - June 2022

Royal Academy of Music (London)

Conducting Certificate

September 2021 - June 2022

Royal Academy of Music (London)